

BBA

Programme Outcomes

- Prepare students for pursuing higher education in the field of management and to build entrepreneurial talent and skills that will make them employable.
- Generate business ideas, business plans, understand regulatory requirements and locate resources to start new business ventures.
- Opportunity to develop understanding of the basic operations of computer system and computer application software.
- Responsibility in the areas of management like human resource, finance, operations, marketing and systems.
- Create a learning environment to promote respect, diversity and self-awareness and equip with the knowledge, skills, and values for future lives.
- Create and nurture young minds with moral values to reshape the society.
- Enable student to function effectively as an individual and as a team member in diverse and multidisciplinary manner.
- Grooming the students through sensitizing them about behaviour, socially and professionally in formal and informal circumstances
- Impart knowledge about the issues relating to sustainable development, environment protection and pollution control measures.
- Understanding of modern business and the emerging trends.
- Inculcate global view of industrial and organizational establishments which support the business.
- Use economic reasoning to analyse the basic problem of market structure, government policy and globalization.
- Equip students with primary statistical and mathematical tools for analysing research problems.
- Assume responsibility, teamwork, delegation and coordination to plan and organize one's work efficiently, as well as deal with conflicts.

Programme Specific Outcomes

- **Academic Competence**
 - a) Demonstrate competency in underlying concepts, theories and tools taught in the core under graduate curriculum.
 - b) Identify and analyse relevant global factors that influence decision making.
 - c) Prepare and deliver effective presentations using variety of technologies.
 - d) Develop fundamental knowledge and understanding of the principles, concepts, values, substantive rules and development of the core areas of business
 - e) Development of an all-round and well-balanced personality and also to develop all dimensions of the human intellect to make our nation more democratic, cohesive, socially responsible, culturally rich and intellectually competitive.
- **Personal, Behavioural and Skill based Competence**
 - a) Demonstrate use of appropriate techniques to effectively manage business challenges.
 - b) Understand that innovation and collaboration are important to leadership.
 - c) Use analytical and critical thinking techniques to identify and analyse problems, work in teams applying democratic decision-making processes.
 - d) Learn to manage conflict: understand and appropriately apply the skills of conflict management and resolution while allowing for healthy disagreement.
 - e) Communicate business issues, management concepts, plans and decisions both in oral and written form using appropriate supportive technologies.

- **Ethical, Moral and Social Competence and Sensibilities**

- a) Apply value- education and morality a living concern.
- b) The students will become entrepreneurs or Managers in government and non-government industries.
- c) Develop viable alternatives to make effective decisions relating to ethics and social responsibility.
- d) Exhibit self-confidence and awareness of issues related to various fields and communicate effectively in diverse fields through digital and non-digital mediums.
