

BCOM

[Specialization: Banking and Finance, Cost and Works Accountancy, Business Administration, Marketing, Business Entrepreneurship]

Programme Outcomes

- After completing three years for Bachelors in Commerce (B.COM) program, students would acquire knowledge, required skill sets gain practical exposure for chosen specializations, which would prepare the student to face the challenges of the dynamic world of commerce and business.
- The programme would provide a sound theoretical foundation in the areas of Business Mathematics, Business Economics, Business Management, Business Communication, Accountancy, Auditing, Taxation, Corporate Law and Mercantile Law, along with chosen specialization– Cost and Works Accountancy, Banking & Finance, Marketing, Business Administration and Business Entrepreneurship.
- Inculcating a sense of civic responsibility, corporate social citizenship, moral accountability and dignity of labour leading to a holistic development of the student.
- Develop competencies like problem solving skills, communication skills like listening, writing concisely, analytical skills and presentation skills to derive logical conclusions.
- Equipped with relevant skills to make them Industry ready and employable.
- Demonstrate the ability to be entrepreneurial in all professional commitments.
- Be more responsible citizens sensitized to Ethical, Moral and Social values
- Good understanding of the dynamic Business Environment; both local and global
- Develop Intellectual Curiosity in Commerce and other disciplines and have the ability to be lifelong learners.
- Empower Women and contribute to the benefit of the society at large.
- Sensitize to the challenges posed by economic issues like unemployment, inflation, income and economic growth processes, thus stimulating community engagement initiatives.

Program Learning Outcomes:

- **Academic Competence**
 - a) Comprehensive knowledge on diverse facets of Commerce and a strong conceptual foundation in their area of specialization.
 - b) Acquiring knowledge of Accountancy, Corporate Accountancy, Advanced Accountancy, Cost and Works Accountancy and Auditing and Taxation and applying theory to draw linkages with real life situations, thus, enhancing application-based learning.
 - c) Develop an ability to acquire an in-depth theoretical knowledge base of microeconomics and macroeconomics- ability to relate, recognize and apply concepts and theory – demand and supply analysis, production and cost analysis, markets and price determination, income distribution, circular flow and national income, theories of business cycles, theories of money, theories of international trade, etc.

- d) Equip with a sound knowledge of the subject of Banking and Finance, knowledge of the history and developments in the Indian Banking and Financial System in both the pre and the post-independence period as well as the post 1991 period along with a theoretical foundation of banking and finance focussing on types of banks, their functions, procedural and legal aspects relating to opening and operating a bank account, types of investment avenues for personal financial planning, etc.
- e) Basic professional skills pertaining to communication, leadership, organization, computers etc. to be Industry ready and employable
- f) Ability to use skills in specific areas related to chosen specialization
- g) Ability to relate and connect concepts with personal experiences and using critical thinking.
- h) Ability to use various e-resources and cope with technological challenges.
- i) Articulation of ideas, processing and effective presentation skills.
- j) Ability to understand interdisciplinary perspectives
- k) Creation of curiosity and ability to formulate and resolve problems through case laws and case studies.
- **Personal & Behavioral Competence**
 - a) Self-development skills- interpersonal, self- confidence, adaptability, integrity, work- ethics etc.
 - b) Developing positive attributes such as empathy, compassion, social participation, and accountability.
 - c) Developing cultural and historical sensibility particularly indigenous traditions, socio- cultural context and diversity.
 - d) Having conversational competence including communication and effective interaction with others, listening, speaking, and observational skills.
 - e) Appreciating and tolerating different perspectives.
 - f) Ability to work both independently and in group and dealing effectively with clients and stakeholders, learning the art of negotiation.
 - g) Ability to use various e-resources, verify their authenticity, using social media with responsibility and facing technological challenges.
 - h) Develop skills relating to self-regulation and discipline in the context of academics and career planning.
 - i) Develop positive attributes such as empathy, compassion, social participation, and accountability through emphasis on corporate governance, corporate sustainability, social audit etc.
- **Social Competence**
 - a) Collaboration, cooperation and realizing the power of groups and community.
 - b) Analysing social problems and understanding social dynamics.
 - c) Ethical, social and ecological responsibility including acknowledging the dignity and presence of others, awareness of social order, learning of values and social concern reflected through activation of social participates
 - d) Moral and ethical awareness and reasoning, avoiding unethical behaviours such as data fabrication and plagiarism, observing code of conduct, respecting intellectual property rights and being aware of the implications
 - e) Commitment to health and wellbeing at different levels (e.g. individual, organization, community, society).
 - f) Analyse the anatomy of Business-related Frauds and its aftermath on business fundamentals as well as on different stakeholders as well as the economy
 - g) Inculcating gender sensitivity through awareness of enactment of various laws relating to sexual harassment, equal pay, representation on Boards of corporates, sensitivity to the needs of all stakeholders, etc.
