

ST. MIRA'S COLLEGE FOR GIRLS, PUNE
Autonomous- Affiliated to Savitribai Phule Pune University

Department of Politics and Public Administration
FYBA and FYBCom Semester II
2022-23



Title: Political Science Assignment Report:
Student-Created Political Parties and Campaign Presentations

The political science assignment was designed to give students an **interactive experience of the political process**, offering them the opportunity to create their political parties and **simulate a campaign for a mock election**. The activity was divided into the following key phases:



Party Formation: Students were divided into groups, and each group was tasked with forming their political party.. Each party created a unique logo and outlined a platform that reflected their values and priorities, which ranged from environmental protection to technological advancement and social justice.

Campaign Strategies: Once the parties were formed, students had to strategize and plan their campaigns. This included creating posters, slogans, campaign speeches, and other promotional materials. They were encouraged to think about their target audience and how to communicate effectively with them. To campaign effectively, students designed eye-catching posters and slogans. The posters were colorful and engaging, showcasing their party's logo and main policy points.

Campaign Presentations: Each group had the opportunity to present their campaign to the class. This included delivering campaign speeches, showcasing posters, and explaining their party's platform. Presentations were followed by a Q&A session where students could question the parties about their policies and strategies. They explained their party's platform, highlighting their policy priorities and why voters should support them.



In this political science activity, students not only learned about the political process but also experienced it firsthand. They were exposed to the complexities of forming political parties, creating campaign strategies, and presenting their ideas to potential voters. This interactive approach to political education promotes a deeper understanding of democracy, fostering future civic engagement and informed voting. It is evident that such activities have a crucial role in **shaping politically aware and active citizens**.

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