

St. Mira's College for Girls
(Autonomous-Affiliated to Savitribai Phule Pune University)

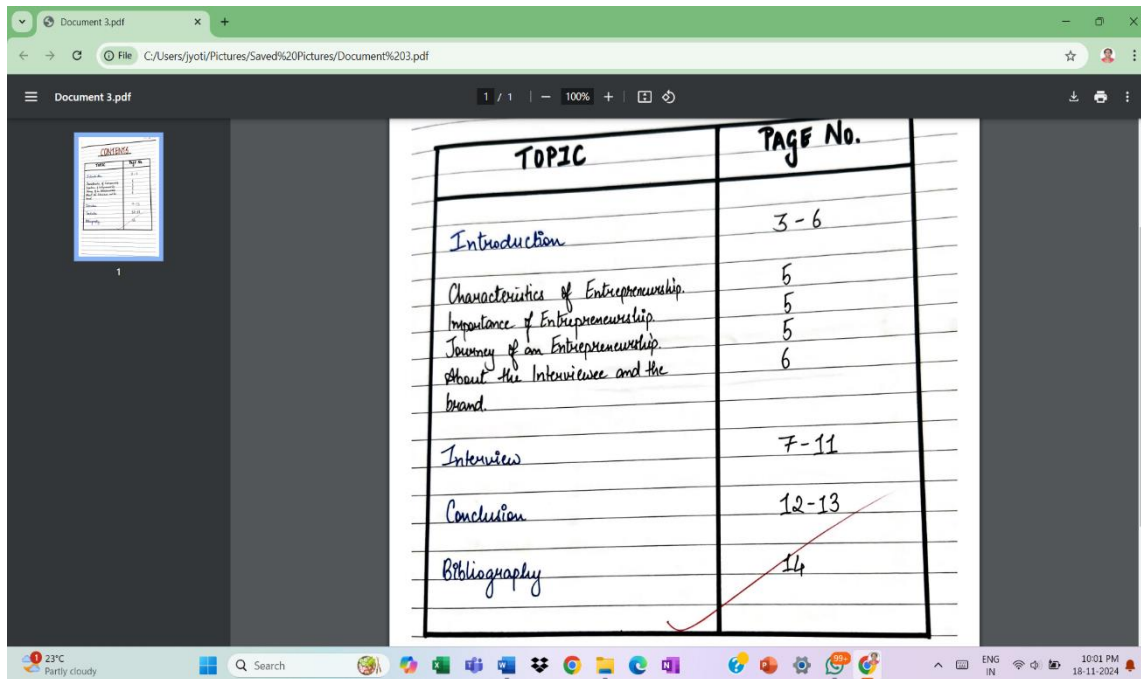
Subject: Basics of Entrepreneurship (Open Electives 2)

Subject Code: OE2 - 12305

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Unit 2: Skill Development, Employability and Entrepreneurship



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When did you start your business or how long has it been since you have started your clothing brand?

Mr. Mustafa Rampurwala started working on it along with his team in September 2022, followed by a soft launch. They officially started in February 2023.

What inspired you to start with the clothing brand? What inspires your designs?

Mr. Mustafa has always been keen on putting his art out in some sort of way and has been very interested in the fashion industry. So, to combine both interests and create something of his own, encouraged and inspired him to start his clothing brand.

He gains inspiration for his designs from the name of the brand itself i.e. "UNFAZED". The designs are a medium to convey messages and thoughts by "being unfazed about what other people think".

Subject Teacher: Asst Prof. Jyoti Chintan

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