

St. Mira's College for Girls
(Autonomous-Affiliated to Savitribai Phule Pune University)

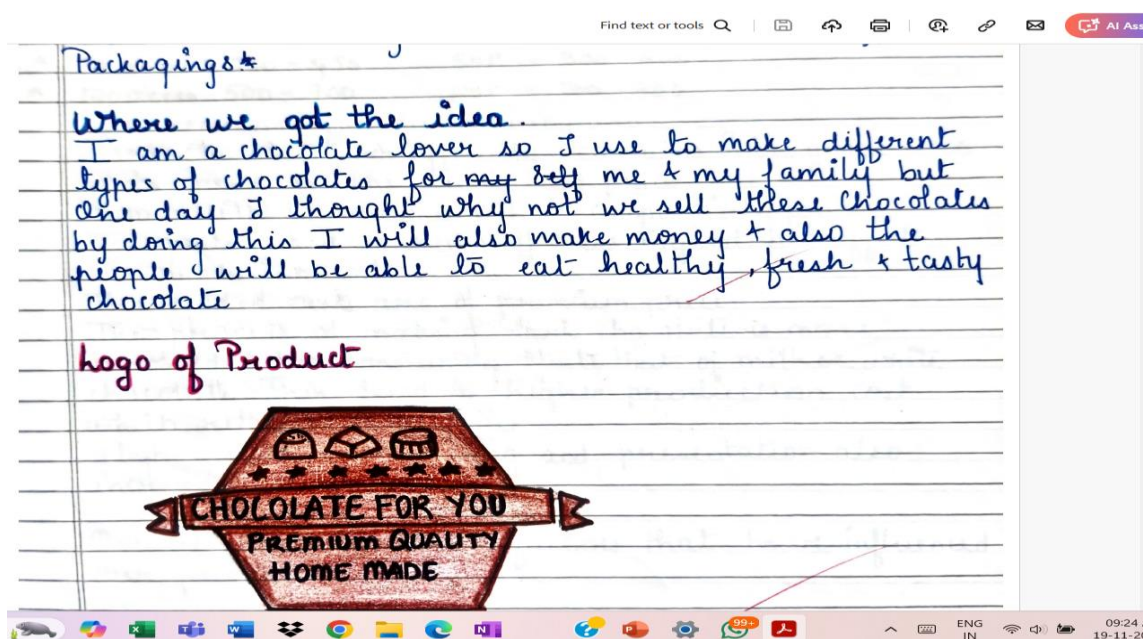
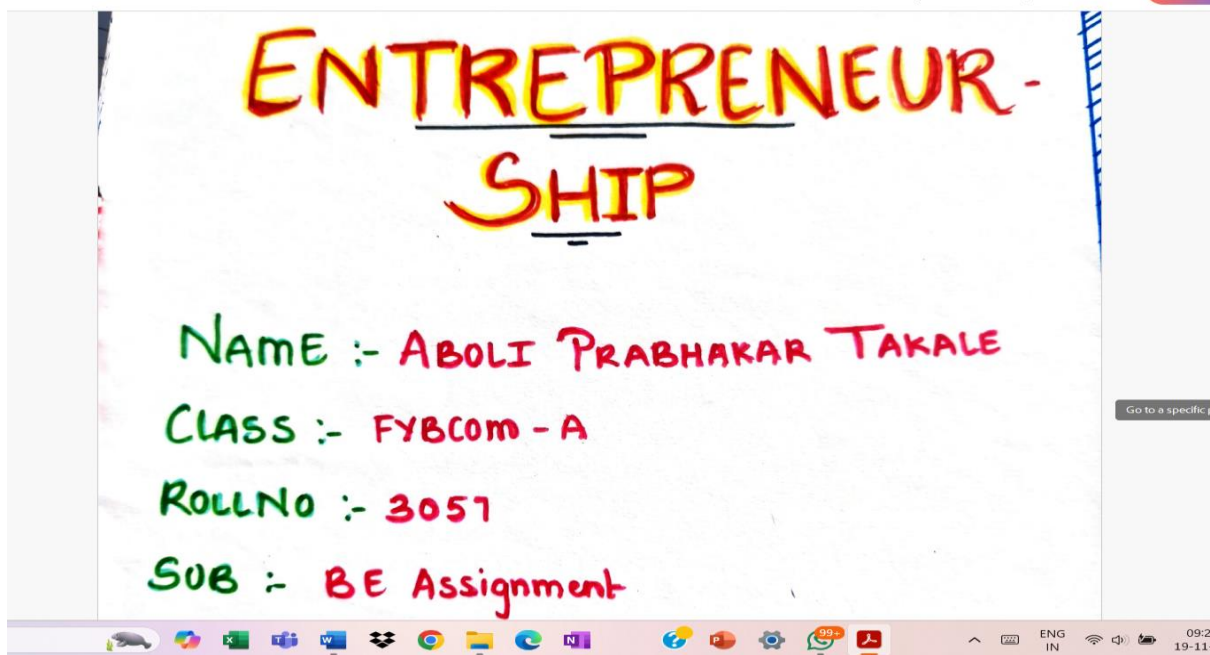
Subject: Basics of Entrepreneurship

Subject Code: CMAJBE123110 (Major)

Semester: I

Year: 2023-24

Unit 2: Skill Development, Employability and Entrepreneurship



PRICING

We have kept the pricing as:-

	Without nuts	With nuts
* 15 pieces	150 - 160	15P - 150 - 200
* 50 pieces	260 - 450	50P - 300 - 500
* 120 pieces	500 - 900	120P - 700 - 900

The reasons for this pricing are:-
 Dark chocolate typically contains high grade cocoa which increase the production price.
 Pure Milk is added which is comparatively pricey.
 The quality and sourcing of these ingredients affect the production cost.
 The Added nuts are of premium price.
 The process of making dark chocolate is more involved & time consuming than that of milk or white chocolate. This lead to higher production cost.

Subject Teacher: Asst Prof. Jyoti Chintan

J Chintan

