

St. Mira's College for Girls
(Autonomous-Affiliated to Savitribai Phule Pune University)
Course Type: Business Administration – Open Elective-1
Course Title: Fundamentals of Business Administration
Course Code: OE1-12305
Semester: I
Year: 2023-24

Unit 1, 2: Case Study of Business Organisations_ Joint Stock Company
Skill Component_ Functional Skills

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[PART-1]

- Name of the Company:-

MICROSOFT CORPORATION.

- COMPANY OVERVIEW:-

Microsoft Corporation is a multi-national technology company headquartered in Redmond, Washington, USA. It was founded by Bill Gates and Paul Allen on April 4, 1975. Microsoft is one of the largest technology companies in the world, known for its software products, including the Windows operating systems, Office productivity suite and Azure cloud computing platform.

- CORPORATE INITIATIVES:-

1. Sustainability: Microsoft is committed to environmental sustainability, aiming to become carbon negative by 2030. It invests in renewable energy, water conservation and waste reduction initiatives.
2. Diversity and Inclusion: Microsoft prioritizes diversity and inclusion in its workforce and corporate culture, striving for equal opportunities and representation.

SMF

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