

St. Mira's College for Girls
(Autonomous-Affiliated to Savitribai Phule Pune University)
Course Type: Business Administration (Open Elective-1)
Course Title: Business Environment and Functional Areas
Course Code: OE1-22305
Semester: II
Year: 2023-24

Unit 1, 2: Case Study on Environmental Sustainability
Skill Component: Functional Skills, Social Skills

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1) case study of environmental sustainability of TATA Group.

→ Tata Group has been actively involved in various initiatives promoting environmental sustainability across its diverse businesses. Here's a brief overview:

(1) Renewable Energy: Tata Power, a subsidiary of Tata Group, has been a pioneer in renewable energy with a significant portfolio of wind, solar and hydro power projects. They aim to increase the share of renewable energy in their total power generation capacity.

(2) Energy Efficiency: Tata Steel has implemented several energy efficiency measures in its operations, including the use of waste heat recovery systems and energy-efficient technologies to reduce its carbon footprint.

(3) Water Conservation: Tata Chemicals has focused on water conservation initiatives, including rainwater harvesting and water recycling, to reduce water consumption in its manufacturing processes.

(4) Waste Management: Tata Motors companies have implemented waste management practices such as recycling, reuse, and proper disposal of waste materials to minimize environmental

SMF

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