



A PROJECT REPORT ON
Analysing Consumers Perspective and
Usage Patterns of E commerce Sites

Submitted to

St Mira's College for Girls, Pune

Autonomous (Affiliated to Savitribai Phule
Pune University)

UNDER THE GUIDANCE OF

PROF. MEENAL SUMANT

FOR THE PARTIAL FULFILLMENT OF
MASTERS OF ARTS (ECONOMICS)

BY

SHRADDHA LAXMANRAO MORE

(6302 / MA221122)



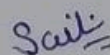
CERTIFICATE

This is to certify that the Research work incorporated in the report on “Analysing Consumer’s Perspective and Usage Patterns of E commerce Sites” is a bonafide work done by Miss. Shraddha Laxmanrao More. It was carried out by the candidate under my guidance and supervision. The materials from other sources have been duly acknowledged by her research report. This work is submitted in partial fulfilment of the requirement for the degree Master of Arts [Economics] in the academic year 2023-2024.



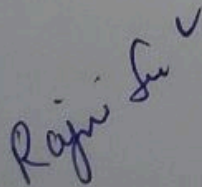
Project Guide

Meenal Sumant



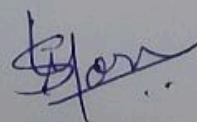
External Examiner

Dr. Saili Belsare



Course Coordinator

Dr. Rajni Singh



Student

Shraddha More

STUDENT'S UNDERTAKING

This is to certify that the Research work incorporated in the report “Analysing Consumer’s Perspective and Usage Patterns of E commerce Sites” is a bonafide work done by me Miss. Shraddha Laxmanrao More. The materials from other sources have been duly acknowledged by me in my research report. This work is submitted in partial fulfilment of the requirement for the degree Master of Arts [Economics] in the academic year 2023-2024.

Signature 

Name of the student:- Shraddha Laxmanrao More

Roll no:- 6302

Date:- 20.04.2024.

