



SADHU VASWANI MISSION'S
St. Mira's College For Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)
Reaccredited by NAAC- A Grade, cycle 3
[ARTS, COMMERCE, SCIENCE ,BSc(Computer Science), BBA, BBA(CA)]
6,Koregaon Road,Pune-411001. [INDIA]
Ph./Fax: 26124846; Email: mira_college@yahoo.co.in

PU/PN/AC/015/(1962)

College Code:- 013

Circular No:- GBBA-BBA(CA)/5

Date:- 11th August 2023

CIRCULAR

On 14th Aug and 18th Aug 2023, Social media club members will conduct a session for FY across all streams for the subject Social Media and Digital marketing. The session will be held as below. It will be conducted by the Social Media student Member body.

14th Aug 2023 – Room No 309

18th Aug 2023 – Room No 302

Ms. Abhradita Chatterjee Nahvi
Coordinator

Dr. Jaya Rajagopalan
Principal Incharge



St. Mira's College for Girls, Pune
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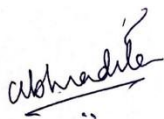
2. Report

Title: SMDM Session 14th & 18th Aug 2023

Resource Person: Tasneem Lokhandwala

Report on Social Media and Digital Marketing Workshop for FY's across all streams. On the 14th and 18th of August 2023, the Social Media Club orchestrated two comprehensive sessions aimed at first-year students across diverse streams, with a focus on the subject of Social Media and Digital Marketing. These informative sessions were thoughtfully conducted by the Social Media Student Memberbody, represented by Tasneem Lokhandwala of TYBBA and mentored by Ms Abhradita Chatterjee Nahvi with the primary objective of imparting valuable insights and knowledge to the participating students. The agenda of the sessions encompassed a wide array of topics, including an introduction to various social media platforms, the basics of digital marketing, the development of social media strategies, examination of case studies and success stories, and an exploration of emerging trends in the digital marketing landscape.

The sessions were designed to be interactive, encouraging active participation from the students, and incorporated practical examples and real-world case studies to elucidate key concepts. A dedicated question and answer segment facilitated a collaborative learning environment, allowing participants to engage directly with the subject matter. The sessions were conducted by the Social Media Student Memberbody, comprising knowledgeable and experienced students in the field, and have involved guest speakers or experts to provide additional perspectives. Initial feedback indicates a positive response from participants, who found the sessions to be informative and beneficial to their understanding of Social Media and Digital Marketing. The positive feedback received from participants underscores the impact of the sessions on their understanding of social media and digital marketing. This improved comprehension is expected to translate into better academic performance, increased confidence in navigating digital platforms, and a foundation for future exploration and specialization in the field.



Activity Co-ordinator
Abhradita Chatterjee Nahvi



Prof. Dr. Jaya Rajagopalan
Principal Incharge



18/08/2023

St. Mira's College For Girls, Pune
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ATTENDACE SHEET

Name of Coordinator : Ms. Abhinadita C. Nahvi

Number of Students : 41 (Sheet 1-22)

Name of the Event: SMDM

Name of Event:

| SR. No. | Name of the student | Roll No. | Signature |
|---------|-------------------------------|----------|-----------------|
| 1 | ANJALI BHARDWAJ (FYBA - 'A') | 2238 | Anjali Bhardwaj |
| 2 | LAVANYA VIJAYANAND (FYBA - A) | 2249 | Lavanya |
| 3 | Shivani R-C (FYBA - (B)) | 2445 | Shivani |
| 4 | Anaswara Ramesh (FYBA - B) | 2442 | Anaswara |
| 5 | Sheerin. Vaghare (FYBA) (A) | 2227 | Sheerin |
| 6 | Vaishnavi Masal (FYBA) (A) | 2215 | Vaishnavi |
| 7 | Aishwarya Ashok (FYBA - A) | 2252 | Aishwarya |
| 8 | Maamul Yadao (FYBA - B) | 2531 | Maamul |
| 9 | Falak Chaudhary (FYBA - B) | 2434 | Falak |
| 10 | Anushree Menon (FYBA - A) | 2217 | Anushree |
| 11 | Vidya Warriar (FYBA - A) | 2224 | Vidya Warriar |
| 12 | Vaishnavi Bhosale (FYBA - B) | 2465 | Vaishnavi |
| 13 | Suhani Bansode (FYBA - B) | 2461 | Suhani |
| 14 | Heena Mittal (FYBA B) | 2413 | Heena Mittal |
| 15 | Isha Ajay Walmiki (FYBA B) | 2404 | Isha |
| 16 | Rishika Agerwal (FYBA B) | 2402 | Rishika |
| 17 | Shalini Bhandar (FYBA B) | 2403 | Shalini |
| 18 | Payal Tiwari (FYBA (B)) | 2411 | Payal |
| 19 | Maani Parekh (FYBA A) | 2211 | Maani |
| 20 | Qum Fatoma Parekh (FYBA B) | 2533 | Qum Parekh |
| 21 | Ummelma Pampurwala (FYBA (A)) | 2213 | Ummelma |
| 22 | Siya Shridhar (FYBA - A) | 2225 | Siya |
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Jayal

Prof. Dr. Jaya Rajagopalan
Principal Incharge

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ATTENDANCE SHEET

18/8/23

Name of Coordinator : Ms. Abhmadita C. Nahvi

Number of Students : 41 (Sheet 2-19)

Name of the Event: SMADM

Name of Event:

| SR. No. | Name of the student | Roll No. | Signature |
|---------|----------------------------------|----------|-----------|
| 1 | Hrishaa Prasad (FYBA) [B] | 2424 | |
| 2 | Purvi Dixit (FYBA) [A] | 2209 | |
| 3 | Kirthana Nay (FYBA) [A] | 2203 | |
| 4 | Bhobmi (Sharma) (FYBA) [A] | 2204 | |
| 5 | Seevita Minj (FYBA) [A] | 2226 | |
| 6 | Lyanna George (FYBA) [A] | 2231 | |
| 7 | Sonali Patole (FYBA) [B] | 2528 | |
| 8 | Vijana Vincent (FYBA) [A] | 2259 | |
| 9 | Lalee Caligal (FYBA) [A] | 2201 | |
| 10 | Nupur Raktawade (FYBA) [A] | 2214 | |
| 11 | Varinda Upadhya (FYBA) [B] | 2414 | |
| 12 | Manisha Kothari (FYBA) [B] | 2415 | |
| 13 | Dharine Gounder (FYBA) [B] | 2416 | |
| 14 | Sauka W.C. Mengshette (FYBA) [A] | 2238 | |
| 15 | Alisha Shaikh (FYBA) [B] | 2418 | |
| 16 | Durga Deora (FYBA) [A] | 2202 | |
| 17 | Rohini Ajay Kothari (FYBA) [B] | 2425 | |
| 18 | Prajakta Talewar (FYBA) [B] | 2439 | |
| 19 | Maali Shaikh (FYBA) [A] | 2206 | |
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Prof. Dr. Jaya Rajagopalan
Principal Incharge

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ATTENDANCE SHEET

Name of Coordinator: *Abhadi to 2 SMC members (Tasneem)*

Number of Students: *85 + 1 faculty*

Name of the Event: *SM 2021 - Content creation*

Name of Event: *social in Digital Marketing Session*

| SR. No. | Name of the student | Roll No. | Signature |
|---------|-------------------------------|----------|------------|
| 1 | Anjali Uttam Patil (FYBBA) | 9041 | Anjali |
| 2 | Shruti Gundiba Sirsat (FYBBA) | 9039 | S. Sirsat |
| 3 | Shruti Guhas Bhosale (FYBBA) | 9015 | Shruti |
| 4 | Smriti Kadam (FYBBA) | 9012 | Smriti |
| 5 | Sejal Shantilal Patil (FYBBA) | 9083 | Sejal |
| 6 | Sonali Sonawane (FYBBA) | 3039 | Sonali |
| 7 | Puja Chahuan (FYBBA) | 3021 | Puja |
| 8 | Priti Rajpurhit (FYBBA) | 9063 | Priti |
| 9 | Amanpreetkaur Kaur (FYBBA) | 9042 | Akaur |
| 10 | Tanisha Jain (FYBBA) | 9079 | Tanisha |
| 11 | Riya Panda (FYBBA) | 9061 | Riya Panda |
| 12 | Riya Pawar (FYBBA) | 9045 | Riya |
| 13 | Deora Kismat Kulkarni (FYBBA) | 3402 | Deora |
| 14 | Nidhi. Pardeshi (FYBBA) | 9049 | Nidhi |
| 15 | Zahara Rodrigues (FYBBA) | 9054 | Zahara |
| 16 | Aastha Nive (FYBBA) | 9033 | Aastha |
| 17 | Khushi Shukla (FYBBA) | 9044 | Khushi |
| 18 | Sania Pathan (FYBBA) | 9038 | Sania |
| 19 | Ansari Tuba (FYBBA) | 9080 | Tuba |
| 20 | Shabih Aashreen (FYBBA) | 9040 | Aashreen |
| 21 | Satshi Shinde (FYBBA) | 9013 | Satshi |
| 22 | Tanisha Jindal (FYBBA) | 3087 | Tanisha |
| 23 | Tammye Meshram (FYBBA) | 9082 | Tammye |
| 24 | Shrushti Marane (FYBBA) | 8045 | Shrushti |
| 25 | Vishakha Zende (FYBBA) | 3051 | Vishakha |
| 26 | Sumita Rawat (FYBBA) | 8425 | Sumita |
| 27 | Mushra. Sayyed (FYBBA) | 3239 | Mushra |
| 28 | Swati Tiwari (FYBBA) | 3209 | Swati |
| 29 | Sneha Varada (FYBBA) | 3072 | Sneha |
| 30 | Neeraja Bhavsar (FYBBA) | 9004 | Neeraja |

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Jaya

Prof. Dr. Jaya Rajagopalan
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ATTENDANCE SHEET

Name of Coordinator :

Number of Students :

Name of the Event :

Name of Event :

| SR. No. | Name of the student | Roll No. | Signature |
|---------|--|--------------------------|-------------|
| 1 | Sayali Kamkar | 3018 FY [A] Bcom | Kamkar |
| 2 | Shreya N. Shinde FY.BCOM (C) | 3030 3408 | Shinde |
| 3 | Harshada Shinde [FY.Bcom B] | 3233 | Shinde |
| 4 | Heenatani Mittal [FY.BA B] | 2413 | Mittal |
| 5 | Sania Pattnaik | 3420 | Sania |
| 6 | Meenakshi Pandey | 3445 | Pandey |
| 7 | Ritu Chowdhary | 3412 | Ritu |
| 8 | Yashada Mhaske | 3410 | Mhaske |
| 9 | Karishma Prajapati | 3024 | Prajapati |
| 10 | Swati Talakcharla | 3251 | Swati |
| 11 | Ashwini Pagame | 3425 | Ashwini |
| 12 | Dinys Natke | 3219 | Natke |
| 13 | Anam Shaikh | 3417 | Anam Shaikh |
| 14 | Muskan Korjal | 9054 | Korjal |
| 15 | Aatka Khushi Goyal (FYBcom) (A) | 3033 3043 | Goyal |
| 16 | Nishi Pardeepshi Vansha G (FYBcom) (A) | 3049 3050 | Vansha |
| 17 | Zaira Poojika Poojika Gondekar (FYBcom) (A) | 3057 3081 | Poojika |
| 18 | Pooja Gayatri Paval madikhambe (B) | 3252 3256 (B) | Madikhambe |
| 19 | Nishwanza Khandve | 3048 | Khandve |
| 20 | Patiksha Khirsagan | 3082 | Patiksha |
| 21 | Shivani Kohinkar | 3059 | Shivani |
| 22 | Sonam Mawrya | 3089 | Mawrya |
| 23 | Siddhi Shinde (FYBcom C) | 3046 | Shinde |
| 24 | Aashi Kausl Sawant (FYB.com B) | 3242 | Sawant |
| 25 | Humna Sayyed [FY. BBA] | 9050 | Sayyed |
| 26 | Simra Gureshi (FYBcom C) | 3419 | Simra |
| 27 | Sonai Gaikwad (FYBcom B) | 3252 | Sonai |
| 28 | Paval Deep Singh Rajpurohit | 3011 | Paval |
| 29 | Khushba Choudhary | 3030 | Khushba |
| 30 | Shrawari Bushalce | 9005 | Bushalce |



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Number of Students :

Name of the Event:

Name of Event:

| SR. No. | Name of the student | Roll No. | Signature |
|---------|-----------------------|---------------------|-----------------------|
| 1 | Sejal Divekar | 9067 (BBA) | <i>Sejal</i> |
| 2 | Ajifa Khan | 9077 (BBA) | <i>Ajifa</i> |
| 3 | Nisha Thakre | 9036 (BBA) | <i>Nisha</i> |
| 4 | Shweta & Mishal | 9073 (BBA) | <i>Shweta</i> |
| 5 | Aditi Pillai | (A) 2019 (B.com) | <i>Aditi</i> |
| 6 | Shreshtha Surana | 3416 FY B.com (c) | <i>Surana</i> |
| 7 | Vinisha Dingra | 9074 (BBA) | <i>Dingra</i> |
| 8 | Sanjana Saraj | 9096 (BBA) B.com | <i>Saraj</i> |
| 9 | Brisham Ansari | 3025 B.com (A) | <i>Brisham</i> |
| 10 | Dhanashree Yemunkar | 3017 FY B.com (A) | <i>Dhanashree</i> |
| 11 | Dhanashree Kalbhor | 9034 FY BBA | <i>Kalbhor</i> |
| 12 | Prachi Gaikwad | 9031 FY BBA | <i>Prachi</i> |
| 13 | Simriti Purswani | 9043 FY BBA | <i>Purswani</i> |
| 14 | Unita Khatri | 8007945729 | |
| 15 | Purva Gaikwad | 3468 FY B.com (c) | <i>Gaikwad</i> |
| 16 | Unita Khatri | 9075 FY BBA | <i>Unita Khatri</i> |
| 17 | Sanika Gawade | 3236 FY B.com (B) | <i>Sanika</i> |
| 18 | Pragnika Sankar | 3010 FY B.com (A) | <i>Sankar</i> |
| 19 | Keishuna Patel | 3065 F.Y. B.com (A) | <i>Keishuna Patel</i> |
| 20 | Prachi M. Rajput | 3056 FY. B.com (B) | <i>Prachi R.</i> |
| 21 | Suboni C. Kalal | 3049 FY. B.com (A) | <i>Kalal</i> |
| 22 | Sadhna Bharti | 3029 FY B.com (A) | <i>Sadhna</i> |
| 23 | Sakshi Rajput | 3202 FY B.com (B) | <i>Sakshi</i> |
| 24 | Pragati Tiwari FY BBA | 9023 | <i>Pragati</i> |
| 25 | Pradnya Sanjay Ramble | 3287 D.N.B | <i>Pradnya</i> |
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4. PHOTOGRAPHS

Title : SMDM Session 14th & 18th Aug
2023 Resource Person : Tasneem
Lokhandwalla



Abhradita

Activity Co-ordinator
Abhradita Chatterjee Nahvi

Jayah

Prof. Dr. Jaya Rajagopalan
Principal Incharge

