



**SADHU VASWANI MISSION'S**  
**St. Mira's College For Girls, Pune**  
**Autonomous (Affiliated to Savitribai Phule Pune University)**  
**Reaccredited by NAAC- A Grade, cycle 4**  
**[ARTS, COMMERCE, SCIENCE ,BSc(Computer Science), BBA, BBA(CA)]**  
**6,Koregaon Road,Pune-411001. [INDIA]**  
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**PU/PN/AC/015/(1962)**

**College Code:- 013**

**Circular No:- GBBA-BBA(CA)/**

**Date:-12/3/2023**

**CIRCULAR**

On Friday 15<sup>th</sup> March 2024 Mr.Ravi Motwani, VP, Sincro Pvt Ltd will talk to the SY/ TYBBA / BBA(CA) students on Digital Marketing. This is to be organized by the department of BBA(CA) from 11:00 am to 12:00 pm in AV Room.

Mrs.Deepali Gupta  
Coordinator

Dr Jaya Rajagopalan  
Principal Incharge



**St. Mira's College For Girls, Pune**  
**(Autonomous-Affiliated to Savitribai Phule Pune University)**

**Activity Report**

Title: Guest lecture on Digital Marketing

Date: 15<sup>th</sup> March 2024

Time: 11am to 12pm

Number of Student Participants: 154

Venue: AV Room

Report:

Ravi Motwani, VP Sincro Pvt Ltd began his talk with the concepts of Digital Marketing. He guided the students with SEO concepts and how it is used in Digital Marketing. He then discussed the career opportunities of Digital Marketing. He shared his company profile with the students and guided them for internship. The session had question and answers followed by vote of thanks.



Deepali Gupta  
Coordinator



**Prof. Dr. Jaya Rajagopalan**  
**Principal Incharge**



St. Mira's College For Girls, Pune  
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Attendance Sheet

Name of the Activity: Digital Marketing Session Total Participants: 154  
Date and Time: 15/03/2024 TYBBA-CA

Sr. No.	Class	Roll No.	Name of the Student Participants	Sign
1	TYBBA-CA	12156	Chinmayee Dathankar	
2	TYBCA	12164	Ahreen Shaikh	
3	TYBCA	12154	Shweta Patilwal	
4	TYBCA	12111	Suhani Yadav	
5	TYBCA	12112	Tanzem Hundekari	
6	TYBCA	12142	Sharda v. Birajdar	
7	TYBCA	12182	Anshukumari Yadav	
8	TYBCA	12158	Rutuja Jadhav	
9	TYBCA	12135	Sharon Daniel	
10	TYBCA	12130	Khushi Lot	
11	TYBCA	12187	Venkatvani Nannadani	
12	TYBCA	12146	Radhika Shinde	
13	TYBCA	12121	Rutuja Padekar	
14	TYBCA	12163	Nikita Rui	
15	TYBCA	12141	Prishthi Shivdasani	
16	TYBCA	12153	Sidea Mulla	
17	TYBCA	12123	Saima Bepari	
18	TYBCA	12173	<del>XXXXXXXXXX</del> Anya Meenakal	
19	TYBCA	12177	Bhavana Chaudhary	
20	TYBCA	12166	Druva Nikam	
21	TYBCA	12172	Tanvi Waghmare	
22	TYBCA	12129	Ashwini A. Vibhute	
23	TYBCA	12119	Tanya Narsale	
24	TYBCA	12143	Priya Zuarage	
25	TYBCA	12167	Tanvi Lokhande	
26	TYBCA	12149	Nikita Tendal	
27	TYBCA	12171	Rani Yadav	
28	TYBCA	12157	Aparna Jadhav	
29	TYBCA	12102	Meluk Khan	
30	TYBCA	12113	Vaibhavi Kulkarni	
31	TYBCA	12127	Insiyah Kalaipuswala	
32	TYBCA	12108	Alina Hitori Hirali	
33	TYBCA	12168	Shruti Jadhav	
34	TYBCA	12125	Saniya Shaikh	
35	TYBCA	12114	Saniya Shaikh	
36	TYBBA	22176	Prerna Gaikwad	
37	TYBBA	22147	Komal Ruchanaiya	

Total Number of Participants: 43

Name and Signature of the Event Coordinator: Deepali Gupte



Jaya

(PTO)

38. Athana Shah - 12110 - TYBCA Amshah
39. Neha Gini - 12139 - TYBCA Gini
40. Arya Meenakal - 12173 - TYBCA Arya
41. Krishna Priya - 12106 - TYBCA Priya
42. PrasannaLaxmi K - 12124 - TYBCA Madhu
43. Madhavi Konkala - 12126 - TYBCA



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Prof. Dr. Jaya Rajagopalan  
Principal Incharge

Attendance Sheet

Name of the Activity:- Digital Marketing

Date and Time:- 15/03/2024

Sr. No.	Class	Roll No.	Name of the Student Participants	Sign
1	SYBCA	9445	Janvi Sanjay Shinde	Janvi
2.	SYBCA	9417	Rishita Ambre	Rishita
3.	SYBCA	9405	Gayatri Dabhade	Gayatri
4.	SYBCA	9450	Sakshi Aru	Sakshi
5.	SYBCA	9451	Priya Shinde	Priya
6.	SYBCA	9430	Jyoti Tomar	Jyoti
7	SYBCA	9440	Kaushi N. Duppalli	Kaushi
8.	SYBCA	9427	Vishakha Santosh Tupe	Vishakha
9.	SYBCA	9419	Sakshi Tupe	Sakshi
10.	SYBCA	9447	Madhu Madpad	Madhu
11.	SYBCA	9449	Laxmi Rawat	Laxmi
12	SYBCA	9432	Suhani Adalinge	Suhani
13	SYBCA	9410	Trishala Kambli	Trishala
14	SYBCA	9439	Sonam Yadav	Sonam
20	SYBCA	9426	Simran Jewel	Simran
21	SYBCA	9429	Harshita Lakhwani	Harshita
22	SYBCA	9463	Pareeti Ahir	Pareeti
23	SYBCA	9424	Suhani Mulchandani	Suhani
24	SYBCA	9406	Alvina Fernandez	Alvina
25	SYBCA	9433	Rutuja Charan	Rutuja
26	SYBCA	9409	Supriya Kalyani	Supriya
27	SYBCA	9482	Khushi Charan	Khushi
28	SYBCA	9408	Harshali Jadhav	Harshali
29	SYBCA	9411	Shreuthi Karampudi	Shreuthi
30	SYBCA	9462	Sunita Ratteboina	Sunita
31	SYBCA	9465	Sonali Kamluri	Sonali
32	SYBCA	9471	Aditi Pisal	Aditi
33	SYBCA	9459(59)	Ankita Dubey	Ankita
34	SYBCA	9454	Anita Paliwal	Anita
35	SYBCA	9486	Rama Jaiwal	Rama
36	SYBCA	9483	Trisha Akula	Trisha
37	SYBCA	9423	Swati Mamillapally	Swati
38	SYBCA	9442	Khushi Singh	Khushi
39	SYBCA	9416	Nagveni Ponnaganti	Nagveni
40	SYBCA	9414	Disha Patil	Disha
41	SYBCA	9436	Sheuli Maity	Sheuli
42	SYBCA	9435	Komal Pathak	Komal

Total Number of Participants:- 47

Name and Signature of the Event Coordinator:- Deepai Gupta

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43)	SYBCA	9477	Janhavi Rasge	<u>Janhavi</u>
44]	SYBCA	9481	Athashvi Pampad	<u>Pampad</u>
45]	SYBCA	9431	Seema Dangi	<u>Dangi</u>
46]	SYBCA	9462	Sneha Todkare	<u>Sneha</u>
47]	SYBCA	9469	Sakshi Kanojiya	<u>Kanojiya</u>



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Prof. Dr. Jaya Rajagopalan  
Principal Incharge



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Attendance Sheet

Name of the Activity:- Digital Marketing session

Date and Time:- 15/3/24 - 11 am - 12 pm

Sr. No.	Class	Roll No.	Name of the Student Participants	Sign
1	FYBCA	9351	RUPMANJAREE VARMA	<u>Rupma</u>
2	FYBCA	9355	Shubhangi G. Ugale	<u>Shub</u>
3	FYBCA	9338	Anju S. Mawnya	<u>Anju</u>
4	FYBCA	9366	Katish Nagdev	<u>Katish</u>
5	FYBCA	9303	Misba Shaikh	<u>Misba</u>
6	FYBCA	9309	Saiu Kasare	<u>Saiu</u>
7	FYBCA	9348	Khushi Bhandarkar	<u>Khushi</u>
8	FYBCA	9376	Sujata Rithe	<u>Sujata R.</u>
9	FYBCA	9302	Divya Rane	<u>Divya</u>
10	FYBCA	9378	Neha L. Sharma	<u>Neha</u>
11	FYBCA	9345	Sayali D. Gade	<u>Sayali</u>
12	FYBCA	9342	Umeshali Madajkar	<u>Umeshali</u>
13	FYBCA	9399	Srujanjali Kumbhar	<u>Srujan</u>
14	FYBCA	9319	Shreyal Chatterjee	<u>Shreyal</u>
15	FYBCA	9373	Bhakti Gaikwad	<u>Bhakti</u>
16	FYBCA	9308	Ritika Ahuja	<u>Ritika</u>
17	FYBCA	9315	Veekatanjali Chinthalapuli	<u>Veekatanjali</u>
19	FYBCA	9328	Payal Chavan	<u>Payal</u>
20	FYBCA	9390	Aishwarya Sadaphule	<u>Aishwarya</u>
21	FYBCA	9324	Pallavi Bidkar	<u>Pallavi</u>
22	FYBCA	9307	Prachi Dorge	<u>Prachi</u>
23	FYBCA	9347	Mulkan Singh	<u>Mulkan</u>
24	FYBCA	9359	Payal <del>Shirath</del> Shirath	<u>Payal</u>
25	FYBCA	9391	Tanisha Gupta	<u>Tanisha</u>
26	FYBCA	9336	Gauri	<u>Gauri</u>
27	FYBCA	9367	Isha Kumari	<u>Isha</u>
28	FYBCA	9346	Vandana Pandey	<u>Vandana</u>
29	FYBCA	9325	Srija Shetty	<u>Srija</u>
30	FYBCA	9380	Wrika More	<u>Wrika</u>
31	FYBCA	9371	Divya Gore	<u>Divya</u>
32	FYBCA	9387	Payal Kamble	<u>Payal</u>
33	FYBCA	9322	Babita Thapa	<u>Babita</u>
34	FYBCA	9381	Avanti Bathala	<u>Avanti</u>
35	FYBCA	9333	Serene Drouga	<u>Serene</u>
36	FYBCA	9369	Vishakha. Borde	<u>Vishakha</u>
37	FYBCA	9335	Samiksha Pasalkar	<u>Samiksha</u>

Total Number of Participants:- 37

Name and Signature of the Event Coordinator:- Deepali Gupta



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Prof. Dr. Jaya Rajagopalan  
Principal Incharge



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**PHOTOGRAPHS- Guest lecture Digital Marketing**

Title: Guest lecture Digital Marketing

Date: Friday, 15th March, 2024



Deepali Gupta  
Coordinator

**Prof. Dr. Jaya Rajagopalan  
Principal Incharge**

