



**SADHU VASWANI MISSION'S**  
**St. Mira's College For Girls, Pune**  
**Autonomous (Affiliated to Savitribai Phule Pune University)**  
**Reaccredited by NAAC- A Grade, cycle 3**  
**[ARTS, COMMERCE, SCIENCE ,BSc(Computer Science), BBA, BBA(CA)]**  
**6,Koregaon Road,Pune-411001. [INDIA]**  
**Ph./Fax: 26124846; Email: mira\_college@yahoo.co.in**

**PU/PN/AC/015/(1962)**

**College Code:- 013**

**Circular No:- GBBA-BBA(CA)/5**

**Date:- 11<sup>th</sup> August 2023**

**CIRCULAR**

On 14<sup>th</sup> Aug and 18<sup>th</sup> Aug 2023, Social media club members will conduct a session for FY across all streams for the subject Social Media and Digital marketing. The session will be held as below. It will be conducted by the Social Media student Member body.

14<sup>th</sup> Aug 2023 – Room No 309

18<sup>th</sup> Aug 2023 – Room No 302

**Ms. Abhradita Chatterjee Nahvi**  
**Coordinator**

**Dr. Jaya Rajagopalan**  
**Principal Incharge**



**St. Mira's College for Girls, Pune**  
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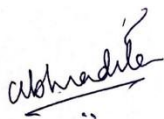
**2. Report**

**Title: SMDM Session 14<sup>th</sup> & 18<sup>th</sup> Aug 2023**

**Resource Person: Tasneem Lokhandwala**

Report on Social Media and Digital Marketing Workshop for FY's across all streams. On the 14th and 18th of August 2023, the Social Media Club orchestrated two comprehensive sessions aimed at first-year students across diverse streams, with a focus on the subject of Social Media and Digital Marketing. These informative sessions were thoughtfully conducted by the Social Media Student Memberbody, represented by Tasneem Lokhandwala of TYBBA and mentored by Ms Abhradita Chatterjee Nahvi with the primary objective of imparting valuable insights and knowledge to the participating students. The agenda of the sessions encompassed a wide array of topics, including an introduction to various social media platforms, the basics of digital marketing, the development of social media strategies, examination of case studies and success stories, and an exploration of emerging trends in the digital marketing landscape.

The sessions were designed to be interactive, encouraging active participation from the students, and incorporated practical examples and real-world case studies to elucidate key concepts. A dedicated question and answer segment facilitated a collaborative learning environment, allowing participants to engage directly with the subject matter. The sessions were conducted by the Social Media Student Memberbody, comprising knowledgeable and experienced students in the field, and have involved guest speakers or experts to provide additional perspectives. Initial feedback indicates a positive response from participants, who found the sessions to be informative and beneficial to their understanding of Social Media and Digital Marketing. The positive feedback received from participants underscores the impact of the sessions on their understanding of social media and digital marketing. This improved comprehension is expected to translate into better academic performance, increased confidence in navigating digital platforms, and a foundation for future exploration and specialization in the field.



**Activity Co-ordinator**  
**Abhradita Chatterjee Nahvi**



**Prof. Dr. Jaya Rajagopalan**  
**Principal Incharge**



18/08/2023

**St. Mira's College For Girls, Pune**  
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**ATTENDANCE SHEET**

Name of Coordinator : Ms. Abhinadita C. Nahvi

Number of Students : 41 (Sheet 1-22)

Name of the Event: SMDM

Name of Event:

SR. No.	Name of the student	Roll No.	Signature
1	ANJALI BHARDWAJ (FYBA - 'A')	2238	Anjali Bhardwaj
2	LAVANYA VIJAYANAND (FYBA - A)	2249	Lavanya
3	Shivani R-C (FYBA - (B))	2445	Shivani
4	Anaswara Ramesh (FYBA - B)	2442	Anaswara
5	Sheerin. Vaghare (FYBA) (A)	2227	Sheerin
6	Vaishnavi Masal (FYBA) (A)	2215	Vaishnavi
7	Aishwarya Ashok (FYBA - A)	2252	Aishwarya
8	Maamul Yadao (FYBA - B)	2531	Maamul
9	Falak Chaudhary (FYBA - B)	2434	Falak
10	Anushree Menon (FYBA - A)	2217	Anushree
11	Vidya Warrier (FYBA - A)	2224	Vidya Warrier
12	Vaishnavi Bhosale (FYBA - B)	2465	Vaishnavi
13	Suhani Bansode (FYBA - B)	2461	Suhani
14	Heena Mittal (FYBA B)	2413	Heena Mittal
15	Isha Ajay Walmiki (FYBA B)	2404	Isha
16	Rishika Agerwal (FYBA B)	2402	Rishika
17	Shalini Bhandar (FYBA B)	2403	Shalini
18	Payal Tiwari (FYBA (B))	2411	Payal
19	Maani Parekh (FYBA A)	2211	Maani
20	Qum Fatoma Parekh (FYBA B)	2533	Qum Parekh
21	Ummelma Pampurwala (FYBA (A))	2213	Ummelma
22	Siya Shridhar (FYBA - A)	2225	Siya
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Jayah

Prof. Dr. Jaya Rajagopalan  
Principal Incharge

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**ATTENDANCE SHEET**

18/8/23

Name of Coordinator : Ms. Abhmadita C. Nahvi

Number of Students : 41 (Sheet 2-19)

Name of the Event: SMADM

Name of Event:

SR. No.	Name of the student	Roll No.	Signature
1	Hrishaa Prasad (FYBA) [B]	2424	
2	Purvi Dixit (FYBA) [A]	2209	
3	Kirthana Nay (FYBA) [A]	2203	
4	Bhobmi (Sharma) (FYBA) [A]	2204	
5	Seevita Minj (FYBA) [A]	2226	
6	Lyanna George (FYBA) [A]	2231	
7	Sonali Patole (FYBA) [B]	2528	
8	Vijana Vincent (FYBA) [A]	2259	
9	Lalee Caligal (FYBA) [A]	2201	
10	Nupur Raktawade (FYBA) [A]	2214	
11	Varinda Upadhye (FYBA) [B]	2414	
12	Manisha Kothari (FYBA) [B]	2415	
13	Dharine Gounder (FYBA) [B]	2416	
14	Sauka W.C. Mengshette (FYBA) [A]	2238	
15	Alisha Shaikh (FYBA) [B]	2418	
16	Durga Deora (FYBA) [A]	2202	
17	Rohini Ajay Kothari (FYBA) [B]	2425	
18	Prajakta Talewar (FYBA) [B]	2439	
19	Maali Shaikh (FYBA) [A]	2206	
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**ATTENDANCE SHEET**

Name of Coordinator: *Abhadi to 2 SMC members (Tasneem)*

Number of Students: *85 + 1 faculty*

Name of the Event: *SM 2021 - Content creation*

Name of Event: *social in Digital Marketing Session*

SR. No.	Name of the student	Roll No.	Signature
1	Anjali Uttam Patil (FYBBA)	9041	Anjali
2	Shruti Gundiba Sirsat (FYBBA)	9039	S. Sirsat
3	Shruti Guhas Bhosale (FYBBA)	9015	Shruti
4	Smruti Kadam (FYBBA)	9012	Smruti
5	Sejal Shantilal Patil (FYBBA)	9083	Sejal
6	Sonali Sonawane (FYBBA)	3039	Sonali
7	Puja Chahuan (FYBBA)	3021	Puja
8	Priti Rajpurhit (FYBBA)	9063	Priti
9	Amanpreetkaur Kaur (FYBBA)	9042	Akaur
10	Tanisha Jain (FYBBA)	9079	Tanisha
11	Riya Panda (FYBBA)	9061	Riya Panda
12	Riya Pawar (FYBBA)	9045	Riya
13	Deena Kismat Kulkarni (FYBBA)	3402	Deena
14	Nidhi. Pardeshi (FYBBA)	9049	Nidhi
15	Zahra. Rodrigues (FYBBA)	9054	Zahra
16	Aashra. Nire (FYBBA)	9033	Aashra
17	Khushi Shukla (FYBBA)	9044	Khushi
18	Sania Pathan (FYBBA)	9038	Sania
19	Ansari Tuba (FYBBA)	9080	Tuba
20	Shabih Aashreen (FYBBA)	9040	Aashreen
21	Satshi Shinde (FYBBA)	9013	Satshi
22	Tanisha Jindal (FYBBA)	3087	Tanisha
23	Tammye Meshram (FYBBA)	9082	Tammye
24	Shrushti Marane (F.Y.B.Com A)	8045	Shrushti
25	Vishakha Zende (FYBBA)	3051	Vishakha
26	Sumita Rawat (FYBBA)	8425	Sumita
27	Mushra. Sayyed (FYBBA)	3239	Mushra
28	Swati Tiwari (FYBBA)	3209	Swati
29	Sneha Varada (FYBBA)	3072	Sneha
30	Neeraja. Bhavsar (F.Y.B.B.A)	9004	Neeraja

31 Ps



*Jaya*

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**ATTENDANCE SHEET**

Name of Coordinator :

Number of Students :

Name of the Event :

Name of Event :

SR. No.	Name of the student	Roll No.	Signature
1	Sayali Kamkar	3018 FY[A] Bcom	Kamkar
2	Shreya N. Shinde FY.BCOM (C)	<del>3030</del> 3408	Shinde
3	Harshada Shinde [FY.Bcom B]	3233	Shinde
4	Heenatani Mittal [FY.BA B]	2413	Mittal
5	Sania Pattnaik	3420	Sania
6	Meenakshi Pandey	3445	Pandey
7	Ritu Chowdhary	3412	Ritu
8	Yashada Mhaske	3410	Mhaske
9	Karishma Prajapati	3024	Prajapati
10	Swati Talakcharla	3251	Swati
11	Ashwini Pagame	3425	Ashwini
12	Dinys Natke	3219	Natke
13	Anam Shaikh	3417	Anam Shaikh
14	Muskan Korjal	9054	Korjal
15	<del>Anika</del> Khushi Goyal (FYBcom)	<del>3033</del> 3043	Goyal
16	<del>Nishi</del> Pardeepshi Vansha G (FYBcom)	<del>3049</del> 3050	Vansha
17	<del>Zaira</del> Pratiksha Pautiksha Gorakhe	<del>3057</del> 3081	Pratiksha
18	<del>Pooja</del> Gayatri Paval madikhambe	<del>3252</del> 3256 (B)	Madikhambe
19	Nishwarya Khandve	3048	Khandve
20	Pratiksha Khirsagan	3082	Pratiksha
21	Shivani Kohinkar	3059	Shivani
22	Sonam Mawrya	3089	Mawrya
23	Siddhi Shinde (FYBcom C)	3046	Shinde
24	Aashi Kausl Sawant (FYB.com B)	3242	Sawant
25	Humna Sayyed [FY. BBA]	9050	Sayyed
26	Simra Gureshi (FYBcom C)	3419	Simra
27	Sonai Gaikwad (FYBcom B)	3252	Sonai
28	Paval Deep Singh Rajpurohit	3011	Paval
29	Khushba Choudhary	3030	Khushba
30	Shrawari Bushalce	9005	Bushalce



*Jaya*

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Name of Coordinator :

Number of Students :

Name of the Event:

Name of Event:

SR. No.	Name of the student	Roll No.	Signature
1	Sejal Divekar	9067 (BBA)	<i>Sejal</i>
2	Ajifa Khan	9077 (BBA)	<i>Ajifa</i>
3	Nisha Thakre	9036 (BBA)	<i>Nisha</i>
4	Shweta & Mishal	9073 (BBA)	<i>Shweta</i>
5	Aditi Pillai	(A) 2019 (B.Com)	<i>Aditi</i>
6	Shreshtha Surana	3416 FY BCOM (C)	<i>Surana</i>
7	Vinisha Dingra	9074 (BBA)	<i>Dingra</i>
8	Sanjana Saraj	9096 (BBA) B.Com.	<i>Saraj</i>
9	Trisham Ansari	3025 B.com (A)	<i>Trisham</i>
10	Dhanashree Yemunkar	3017 FY BCOM (A)	<i>Dhanashree</i>
11	Dhanashree Kalbhor	9034 FY BBA	<i>Kalbhor</i>
12	Prachi Gaikwad	9031 FY BBA	<i>Prachi</i>
13	Simriti Purswani	9043 FY BBA	<i>Purswani</i>
14	Unita Khatri	8007945729	
15	Purva Gaikwad	3468 FY BCOM (C)	<i>Gaikwad</i>
16	Unita Khatri	9075 FY BBA	<i>Unita Khatri</i>
17	Sanika Gawade	3236 FY BCOM (B)	<i>Sanika</i>
18	Pragati Sankar	3010 FY BCOM (A)	<i>Sankar</i>
19	Keishuna Patel	3065 F.Y. BCOM (A)	<i>Keishuna</i>
20	Prachi M. Rajput	3056 FY. BCOM (B)	<i>Prachi R.</i>
21	Suboni C. Kalal	3049 FY. BCOM (A)	<i>Kalal</i>
22	Sadhna Bhatti	3029 FY BCOM (A)	<i>Sadhna</i>
23	Sakshi Rajput	3202 FY BCOM (B)	<i>Sakshi</i>
24	Pragati Tiwari FY BBA	9023	<i>Pragati</i>
25	Pradnya Sanjay Ramble	3287 P.N.B	<i>Pradnya</i>
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**4. PHOTOGRAPHS**

**Title : SMDM Session 14<sup>th</sup> & 18<sup>th</sup> Aug**  
**2023 Resource Person : Tasneem**  
**Lokhandwalla**



*Abhradita*

**Activity Co-ordinator**  
**Abhradita Chatterjee Nahvi**

*Jayah*

**Prof. Dr. Jaya Rajagopalan**  
**Principal Incharge**

