

**St. Mira's College for Girls, Pune**  
**[Autonomous-affiliated to the Savitribai Phule Pune University]**  
**Learning Outcomes based Curriculum Framework (LOCF)**  
**for Undergraduate Programme**

**Name of Programme: Bachelor of Business Administration- BBA**

w.e.f. 2023

**PROGRAM LEARNING OUTCOMES:**

**Academic Competence**

- A1. Develop in-depth knowledge and understanding of the principles, concepts, values, substantive rules and development of the core areas of business along with operational tools.
- A2. Identify factors such as inflation, workforce diversity, inclusion, that influence decision making process in business.
- A3. Understand and apply management tools like mind maps, competency mapping, Accounting and HR Tools etc., taught in the various subjects to address business issues.
- A4. Examine the processes of different business functions such as HR, Finance, Supply Chain, Marketing, in the different forms of business organizations such as Partnership, Sole Proprietorship, OPC, LLP, Limited Company etc.

**Personal, Behavioural and Skill based Competence**

- S1. Demonstrate use of appropriate techniques to effectively manage business challenges and enhance leadership.
- S2. Communicate business issues, management concepts, plans and decisions both in oral and written form using appropriate supportive technologies.
- S3. Use analytical and critical thinking techniques to identify and analyse business problems, manage conflict and apply various decision-making processes.

**Ethical, Moral and Social Competence and Sensibilities**

- E1. Develop sensibility towards ethical conduct and values in business.
- E2. Evaluate Corporate Social Responsibility's contribution to the well-being of society.