

BBA(CA): COURSE OUTCOMES

Semester 1:

Business Communication

- Identify the importance of Effective Communication.
- Recognize the role of Communication in personal and business world.
- Interpret the systems and methods of Communication and their utility.
- Construct effective business messages and presentations both in internal or external business setups.
- Develop an ability to demonstrate workplace Etiquettes

Principle of Management

- Recognize the Nature and Significance of Management
- Identify the Contributions of Indian Management Ethos, Classical and Modern thinkers towards the field of Management.
- Recall the Principles and Functions of Management.
- Relate to the Trends in Management Practices.
- Interprets roles and skills required for Managerial jobs.

C Language

- Ability to understand the basics of computer programming languages.
- Ability to develop C programs on windows platform.
- Ability to analyze the problem and find the logical solution by using C language.
- Ability to remember various system defined function for string handling and I/O.
- Ability to create programs, applications in C language and use them in solving various problems.

Database Management System

- Ability to understand basic SQL queries.
- Ability to understand and gain knowledge of database concepts.
- Ability to design the database by using normalization concepts.
- Ability to apply SQL queries and solve the basic problems related to database.

Statistics

- Ability to determine, relate and evaluate the connections between theory and applications.
- Analyze, apply and experiment probabilistic foundations of statistical inference in business world and decision making.
- Ability to develop strong communication skills which are necessary to effectively collaborate as part of interdisciplinary teams including the ability to interpret and communicate the results of a statistical analysis through oral and written reports.
- Ability to define, validate, compose Simulation Models thus helping learner solve the Programming Problems in Operations Research.

Laboratory Course I:

- To create basic C program.
- To understand how to implement logic practically in C.
- To understand how to use Oracle as a database server.
- To create database and table in oracle.
- To develop an ability/skill for creations, manipulation of data in databases through queries

ADD-On (PPA):

- To analyze the problem and find the logical solution.
- To know the basics of programming.
- To understand how to use programming in day to day application.
- To develop Analytical / Logical thinking and Problem solving capabilities.

Semester II:

Organization Behavior & Human Resource Management

- Comprehend the behaviour of individuals and groups in Organizations and the key factors that influence Organisational Behaviour.
- Relate to the Trends in Organisational Behaviour and their relevance.
- Recognize the Opportunities and Challenges faced by Contemporary Organizations.
- Interpret Human Resource Management and its Significance.
- Recall the Traditional & Modern methods of Procurement and Development of Human Resource.

Financial Accounting

- Discuss the role of accounting in a business and explain different terminologies in accounting.
- Prepare of Primary Books of Accounts

- Compute value of assets after its wear and tear, using different methods.
- Demonstrate ability in Preparation of Financial Statements.
- Distinguish between Computerized Accounting and Manual Accounting.
- Illustrate accounts using technology

Business Mathematics

- Ability to demonstrate, determine and validate a given argument, and be able to construct mathematical proofs independently
- Ability to identify, prepare, analyze and execute mathematical tools in their careers.
- Ability to examine, analyze, formulate and solve linear systems/linear inequalities graphically/geometrically and algebraically (using matrices),
- Ability to explain the value of mathematical implementation in daily life and associating mathematical ideas to model/evaluate real-world problems.
- Ability to choose, develop, formulate and measure Linear Programming Models for shortest path, maximum flow, minimal spanning tree, critical path, minimum cost flow and transshipment problems.

Relational Database

- Ability to gain knowledge about PL/SQL scripts.
- Ability to understand relational database management concepts.
- Ability to apply their mind to various concurrency control techniques.
- Ability to understand and apply their mind in recovering the data from database.

Web Technology HTML-JS-CSS

- Ability to understand the structure of an HTML document, HTML elements and its attributes.
- Ability to create sample projects using HTML, CSS and JavaScript.
- Ability to apply their mind to create attractive web application.
- Ability to understand the use hyperlinks to connect various HTML pages together.
- Ability to develop various scripting language and use them with various technologies.

Laboratory course II

- To understand how to use different HTML tags.
- To understand how to use style sheets for designing web site

- To develop an ability/skill to use a script language
- To create interactive web site.
- To apply their mind to create queries.
- To evaluate different relationships between entities.

ADD-On (Advance C)

- To study advanced concepts of programming using the 'C' language.
- To understand code organization with complex data types and structures.
- To work with files
- To gain knowledge and understand the basics of graphics programming