



SADHU VASWANI MISSION'S
St. Mira's College for Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)
Reaccredited by NAAC- A Grade, cycle 4
[ARTS, COMMERCE, SCIENCE ,BSc(Computer Science), BBA, BBA(CA)]
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PU/PN/AC/015/(1962)
College Code:- 013

Circular No:- Circular No : -G15/IQAC/2023-24/39

Date:- 29.08.2023

CIRCULAR

On Wednesday, September 6th, 2023, the Business Studies Department will be organizing an "Intra-college Competition on Mad Ads" from 12:00 PM - 1:30 PM in AV Room. Interested students contact Asst. Prof. Rajni Singh.

Rajni Singh

Asst. Prof. Rajni Singh

Coordinator

Jaya

Prof. Dr. Jaya Rajagopalan
Principal Incharge



St. Mira's College for Girls, Pune

Autonomous (Affiliated to Savitribai Phule Pune University)

Department of Business Studies

"Intra-college competition on Mad Ads"

The Business Studies Department at St. Mira's College for Girls, Pune, organized an engaging and creative event titled "Intra-college Competition on Mad Ads" on Wednesday, September 6th, 2023. The event aimed to foster students' marketing and presentation skills while providing an enjoyable experience for all participants.

- Time: 12:00 PM - 1:30 PM

- The themes for the competition included Back to School, Recreate Me, and Unseen Talent

Students from BA and B.Com departments enthusiastically participated in the event, showcasing their talents and creativity in marketing. There were six teams for the competition and 40 people in audience.

The event was graced by two esteemed judges, Ms. Priya Ramchandran and Ms. Afreen Sabooni, who brought their expertise to evaluate the presentations and provide valuable feedback to the participants.

The event ran smoothly thanks to the dedicated coordination team led by Asst. Professor Rajni Singh, along with the support of student coordinators Riddhi Soni, Priya Sharma and Alena Serra Benny. Their efforts in organizing and managing the event were commendable.

The judges had a tough decision to make due to the exceptional performances, but winners were eventually selected in each category, receiving recognition for their outstanding presentations.

The winners of the event are:

1st

Anushka Pillay SYBCOM
Ambika Kapse SYBCOM
Ankita Chauhan SYBCOM
Ishita Pawar SYBCOM
Riya Dubey SYBCOM

2nd

Alefiya Maldeviwala FYBA
Alefiya Dahodwala FYBA
Amatullah Kachwala FYBA

3rd

Suhana Kazi SYBCOM
Masira Baig SYBCOM
Arzoo Khan SYBCOM
Alisha Shaikh SYBCOM

3rd

Meghna Ramgir TYBCOM
Pranita Talekar TYBCOM
Pratiksha Taur TYBCOM
Chivanti Chandora SYBCOM
Nyati Singh FYBCOM

The "Mad Ads" event at St. Mira's College for Girls, Pune, was a resounding success. It not only provided a platform for students to showcase their marketing skills but also encouraged creativity, teamwork, and innovation. The dedication of the coordination team and the valuable insights provided by the judges made this event a memorable and enriching experience for all participants.



Jayah

Prof. Dr. Jaya Rajagopalan
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The event served as a testament to the college's commitment to fostering holistic development and nurturing talents beyond the classroom. It was a day filled with laughter, creativity, and learning, leaving participants and attendees eagerly anticipating future events at St. Mira's College.



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"Intra-college competition on Mad Ads"

Attendance

Username	Group Details-Names	CLASS	Roll Number
alefiyamaldeviwala001@gmail.com	Alefiya Maldeviwala Amatullah Kachwala Alifiya Shakir Alefiya Dahod	FYBA	202,205, 220, 722,192, 220
riddhisoni8275@gmail.com	Riddhi	SYBCOM	3827
vniyati127@gmail.com	Niyati Singh, Nandita Pandey, Ayesha Shaikh, Pramila Sarkar, Sharda Mule	FYBCOM B	30,583,060,300,730, 700,000
kashishoswal40@gmail.com	Kashish Oswal	TYBCOM- C	4607
pomkmeghwal@gmail.com	Pooja Meghwal	SYB. COM	3607
manishamourya2005@gmail.com	Manisha Mourya	S. Y. BCOM	3623
sonawanesakshi209@gmail.com	Sakshi Sonawane	SY BCOM (A)	3664
baigmasira1@gmail.com	Masira Baig, Sateja Patil, Arzoo Khan	SYBCOM B	380,438,213,895
kapseambika980@gmail.com	Anushka Pillay, Riya Dubey, Ambika Kapse, Ishita Pawar, Ankita Chauhan	SY BCOM	3864, 3855,3846,3834,380 9
suhana.kazi22@stmirascollegepune.edu.in	Masira Baig, Sateja Patil, Arzoo Khan, Suhana Kazi, Khushi Oswal	S.Y.BCOM	3897- Suhana Kazi
farihairfanshaikh4@gmail.com	Fariha Irfan Shaikh , Nandini Singh, Antima Singh, Divya Singh, Deepanshi Singh, Saima Kazi.	FYBCOM C	3414, 3449, 3462, 3452, 3482, 3437



Jayah

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ashleenkaur4063@gmail.com	Ashleen Kaur, Vaishnavi Dhuriya. Monika Rao, Monika Sharma	SYBA-B AND SY BCOM	2668
meghnaramgir@gmail.com	Meghna , Pranita , Chivanti Pratiksha	TYBCOM AND SYBCOM	Meghna_4447 , Pranita_4478 , Chivanti_3853 and Pratiksha 4683
anthonydonna2193@gmail.com	Donna Anthony	SY. BCOM B	3875
madigalekardhanashree@gmail.com	Dhanashree Madigalekar	SY BCOM B	3837
swapnapatil2004@gmail.com	Swapna Patil	SYBCOM B	3841
siddhikarnavat6@gmail.com	Siddhi	SYBCOM	3813
resham.salve22@stmirascollegepune.edu.in	Resham Manoj Salve	SY BCOM	3832
alishashaikhsy@gmail.com	Alisha S Shaikh	S. Y. BCOM	3879

Total number of students = 47

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Photo



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