

**Course: Minor
Social Psychology**

Semester: II	Credits: 2	Subject Code: AMINPSY22304	Lectures: 30
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Course Outcomes:

At the end of the course, the learner will be able to:

- CO1 - Recognize the basic concepts, theories and methodology of social psychology.
- CO2 - Identify the origins of social psychology and human values in Indian context
- CO3 - Clarify the nature of social cognitions
- CO4 - Summarize the causes and consequences of social behavior.

Unit 1: Introduction to Social Psychology

15

- Meaning, Nature and Scope of Social Psychology.
- Origins and early development of Social psychology.
- Social psychology and human values
- Social psychology in Indian context

Unit 2: Social Cognitions, Beliefs and Judgments

15

- Schemas: Impact, priming and persistence.
- Heuristics: Representativeness, Availability, Anchoring and Adjustment.
- Attributing causality: Self-fulfilling prophecy
- Potential sources of error in Social Cognition - Positivity Bias and Negativity Bias.

Recommended Text Books:

- Baron R A, Byrne D, Branscombe N R and Bhardwaj Gopa. *Social Psychology*, Dorling Kindersley (India) Pvt. Ltd, (2010)
- Myers D G. *Social Psychology*. Tata McGraw- Hill Publishing Co. Ltd., New Delhi, 8th Edition, (2006)
- Misra G. *Applied Social Psychology in India*. Sage publications, New Delhi. (2003)

Reference Books:

- Berry, J. W. and Misra, R. C. *Psychology in Human and Social Development*, Sage Publications, New Delhi. (2003)



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