

**COURSE: Major +2 [Practicals]
Management Practices and Applications**

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| Semester: I | Credits: 2 | Subject Code: BBMAJHRM123131 | Lectures: 30 |
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| <p>Course Outcomes:</p> <p>At the end of the course, the learner will be able to:</p> <ul style="list-style-type: none"> • CO1- Demonstrate the existing and emerging management theories, principles, and practices for a reflective and holistic approach. • CO2 - Appraise the key tools and techniques to become more effective managers. • CO3 - Develop a practical approach to managerial work, decision-making, implementation, learning and improvement, and change processes within the organizations. • CO 4 - Examine Leadership Styles and Their Application in Management. |
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| <p>Unit 1: Practical on Managerial Concepts, theories, Skills, Ethics, and Management Ethos</p> <p>Practical Exercises: The learners are required to participate in two and/or more following activities as per the requirement by the course instructor:</p> <ul style="list-style-type: none"> • Presentation on Salient - Developments and Contemporary Issues in Management, challenges of the 21st Century, Factors Reshaping and redesigning management purpose • Case studies on Indian corporates and Business Leaders and presentations. • Interview two local business managers and explore their strategies and core competencies. <p>Prepare a comparative analysis of the Managerial Competencies and Roles of various companies.</p> | 15 |
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| <p>Unit 2: Practical of Managerial Principles, Function, and Trends</p> <p>Practical Exercises: The learners are required to participate in two and/or more following activities as per the requirement by the course instructor:</p> <ul style="list-style-type: none"> • Demonstrate various types of leadership styles in the form of role-play and identify the motivation techniques used by leaders. • The learner is required to identify various elements affecting the business environment and conduct a SWOT analysis. • Develop overall objectives of your college/ any institute and with that respect develop the departmental objectives of the institute. <p>Participate in exercises to demonstrate various principles and functions of Management and appraise the impact of emerging Trends in management.</p> | 15 |
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Learning requirements: In order to earn two credits of Completion, participants must thoughtfully complete both the Modules by stated deadlines.

Recommended Text Books:

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|-------------------|--------------------|----------------------|-------------------------|
| Board of Studies | Department | Name | Signature |
| Chairperson (HOD) | Management Studies | Mrs. Rekha Kankariya | <i>Rekha</i> 30/5/23 |



- D.S. Jambhulkar, *Principles of Management*, Thakur Publishing, 2022
- C.B.Gupta, *Management-Theory and Practices*, Sultan Chand and Sons 2022.
- C.B.Gupta, *Business Organisation and Management*, Sultan Chand and Sons, 2023

Reference Books:

- Harold Koontz , Heinz Weihrich , *Essentials of Management*, McGraw hill, New Delhi , 2015
- J.S. Chandan , *Management Concepts and Strategies* Vikas Publishing House, New Delhi, 2016
- L.M. Prasaad, *Principles and Practices of Management*, Sultan Chand and Sons-New Delhi, 2019
- Dinesh Seth, Subhash.C. Rastogi, *Global Management Solutions*, Cengage Learning; 2 edition (2009)
- Stephen P. Robbins, Mary Coutler, *Management*, 8th Edition, Pearson, 2019
- Heinz Weihrich , Mark V. Cannice , Harold Koontz , *Management A Global, and Entrepreneurial Perspective* McGraw Hill, New Delhi, 2019
- James Pickford, *Mastering Management 2.0*, Pearson, 2014

Websites:

- www.12manage.com
- <http://www.actionleadership.com/>
- <https://hbr.org/topic/cross-cultural-management>
- Ugcmoocs.inflibnet.ac.in- Principles and Practices of Management
- Ugcmoocs.inflibnet.ac.in- Management Concepts and Organisational Behaviour

| Board of Studies | Name | Signature |
|-------------------------------|--------------------------------|---------------------------------|
| Chairperson (HoD) | Mrs Rekha Kankariya | <i>Rekha</i> 30/5/23 |
| Faculty | Ms. Abhradita Chatterjee Nahvi | <i>Abh</i> 30/5/23 |
| Faculty | Ms. Kajal Jaisinghani | <i>Kajal</i> 30/5/23 |
| Faculty | Mrs. Amrita Basu | <i>A Basu</i> 30/5/23 |
| Faculty | Dr. Madhura Wagh | <i>MMW</i> 30/5/23 |
| Subject Expert (Outside SPPU) | Dr. Geeta Rao | <i>Geeta Rao</i> 30/5/23 |
| Subject Expert (Outside SPPU) | Ms. Soma Kulshrestha | <i>Soma K</i> 30/5/23 |
| VC Nominee (SPPU) | Dr. Tanuja Devi | <i>Tanuja</i> 30/5/23 |
| Industry Expert | Deepesh Sodhi | <i>Deepesh Sodhi</i> 30/5/23 |
| Alumni | Zoha Sabooni | <i>Zoha</i> 30/5/23 |
| Alumni | Ms. Nilufer Chini | <i>NEC</i> 30/5/23 |

| Board of Studies | Department | Name | Signature |
|-------------------|--------------------|----------------------|-------------------------|
| Chairperson (HOD) | Management Studies | Mrs. Rekha Kankariya | <i>Rekha</i> 30/5/23 |

