

Course: Major +2
Title of Paper: Sociology of Everyday

Semester: I	Credits: 2	Subject Code: AMAJSOC123105	Lectures: 30
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Course Outcomes:

At the end of the course, the learner will be able to:

- CO1 - Understand basic sociological thinking frames.
- CO2 - Demonstrate how our everyday life is socially constructed.
- CO3 - Develop sensibilities towards social constructs used in sanctioning inequalities.
- CO4 - Demonstrate skills of team building and group work.

Unit 1: The Social Construction Everyday Life	15
<ul style="list-style-type: none"> • Thinking Frames - Macro Vs. Micro, Structure Vs. Agency, Material Vs. Culture • Sociology of Everyday • Sociology of Consumption • Social Construction of reality 	

Unit 2: Looking Good: Politics of Beauty Industry	15
<ul style="list-style-type: none"> • Beauty as a Social Construction • Beauty as an ideology • Looking Good: A Growth Industry 	

Recommended Text Books:




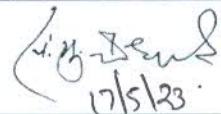
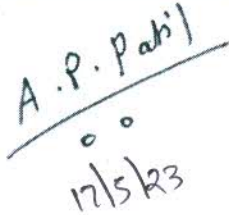

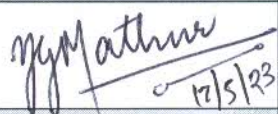

- Johnston J., Cairns K., Bauman S.: *Introducing Sociology Using the Stuff of Everyday Life*, Routledge, NY, 2017
- Macionis John: *Sociology*, Pearson, New Delhi; 2006

Reference Books:

- Schaefer Richard, *Sociology- A Brief Introduction*, Tata McGraw Hills, NY, 2006.
- Livesey. *Sociology Coursebook*, Cambridge University Press, UK, 2014



Board of Studies	Department	Name	Signature
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Faculty	Ms Manjita Kulkarni		
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Faculty	Dr. Anagha Tendulkar	 A.P. Patil 17/5/23	
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Alumni	Ms. Aditi Sarkar		 AJS 17/5/23



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