

Course: AEC
English for Skill Based Communication-Level 1

Semester: I	Credits: 2	Subject Code: ACUAECENG12301	Lectures: 30
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Course Outcomes:

At the end of this course, the learner will be able to:

- CO1- Recall basic rules of grammar and vocabulary
- CO2- Apply skills learnt in the course to various tasks
- CO3- Create articles and reports
- CO4- Create fictional stories

Unit 1: Grammar and Vocabulary

15

- Grammar- Introduction to Parts of Speech-Nouns, adjectives and adverbs, incorrect use of prepositions, articles, Tenses, Direct to Indirect Speech
- Activity: Create an inventory of items for a store. Record where the items are stored. Describe the type of items. Convert it into a report.

Unit 2: Skills and Entrepreneurship

15

- Introduction to journalism-Research background information for an article, collecting data
- Outline of an article- Structure, rhetorical triangle: ethos, pathos, logos, Sources
- Creative Writing: Story/Script/Poem/Lyric
- Activity: Create a script for an advertisement/ video game/ story/ play/ short film. Explain how the elements of plot construction and symbols used will attract the audience.

Recommended Text Books:

- Abrams, M.H. (2004). *A Glossary of Literary Terms*. Bangalore: Prism.
- Sataravala, S. (2003). *English for Skill Based Communication*. Pune.

Reference Books:

- Green, David (2012). *Contemporary English, Grammar and Composition*. New Delhi: Trinity.
- Harcup, Tony (2004). *Journalism: Principles and Practice*. University of Sheffield, UK: Sage.



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St. Mira's College for Girls, Pune
(FY All Streams 2023-2026)

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