

Open Electives-2
Title of the Course: Basics of Entrepreneurship

Semester: I	Credits: 2	Subject Code: OE2-12305	Lectures: 30
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Course Outcomes:

At the end of the course, the learner will be able to:

- CO1- Relate to the concepts and evolution of Entrepreneurship
- CO2- Identify and explain the entrepreneurial competencies and functions

Unit 1: Entrepreneurship	15
<ul style="list-style-type: none">• Entrepreneurship: Concept and Evolution, Importance and characteristics of Entrepreneurship, Theories of Entrepreneurship, Entrepreneurship and Economic Development, Entrepreneurship Today, Choice of Entrepreneurship as a Career, Capacity Building for Entrepreneurship, Myths about Entrepreneurship• Activity: Case Studies on Entrepreneurship	

Unit 2: Concept of Entrepreneurs	15
<ul style="list-style-type: none">• Entrepreneur: Concept, Characteristics of an Entrepreneur, Functions of Entrepreneur, Types of Entrepreneurs, Entrepreneurial Competencies, Entrepreneurial Mindset• Assignment: Case studies on Successful Entrepreneurs & failed Entrepreneurs	

Recommended Text Books:

- Dr. Vinit V. Rokade , Dr. Ganesh R. Patore, *Business Environment and Entrepreneurship*, Nirali Prakashan, Maharashtra; 2022.

Reference Books:

- Poornima Charantimath, *Entrepreneurship Development and Small Business Enterprises*, Pearson Indian Education Services Ltd: New Delhi; 2021.
- Dr. Kamini Bishst and Dr. Seema Nebaria, *Entrepreneurial Development and Business Communication*, Department of Extension Education JNKVV: Jabalpur; 2021.
- Bansal Rashmi; *Arise Awake*, Bushfire Publication: Ahmedabad; 2019.
- E. Jordan, K. Natarajan, *Entrepreneurship Development*, Himalaya Publishing House: Mumbai; 2018.
- Shankar. Raj; *Entrepreneurship Theory and Practice*, Vijay Nicole Imprints Private Limited: Chennai; 2012.



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Journal Articles:

- Sachin Juneja, Dr. Padmakali Banerjee (2022), "Opportunities for young entrepreneurs in India – an analysis of entrepreneur capacity building framework", International Journal of Mechanical Engineering, Vol 7, No. 1

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