

**ST. MIRA'S COLLEGE FOR GIRLS, PUNE**  
**(AUTONOMOUS-AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY)**

**Name of Faculty:** Dr. Rama Venkatachalam

**Name of Funding Agency:** ICSSR

**Amount of Funding:** Rs. 4 Lakhs

**Title of Project:** "Assessing the Antecedents of Building Resilience in Social Enterprises: A Comprehensive Study on Enterprises in the area of Women Empowerment through Craft Revival"

**Type of Project:** Minor

**Year of Award:** 2022

**Year of Completion:** 2023 (Tentative)

**Status:** In Progress

*Abstract:*

*Social enterprises (SE) are those organizations that create revenue and social value by driving commercial activities as well as social mission. It helps deliver social value for specific stakeholders and cater to nearby community and society as well (Saebi, 2019). This study plans to fulfil the objective of craft revival and examining women empowerment through their employment in craft social enterprises. Particularly, the handloom industry which is seriously impacted by the covid-19 pandemic situations. The study will examine resilience, agility and business model innovations essential for the revival of handloom social enterprises. The Research project is in two phases. First phase comprises of interviews, observation, secondary data, literature reviews through published articles including magazines, newspapers etc. In phase two, the survey instrument will be administered on key informants.*

*Proposed Output of the research will be (1) A comprehensive report on the antecedents of resilience and agility in Social Enterprise. (2) Innovations in Social Enterprise Business Model.*