

Course: OE
Fundamentals of Management

Semester: I	Credits: 2	Subject Code: OE-1-12308	Lectures: 30
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Course Outcomes:

At the end of the course, the learner will be able to:

- CO1: Recognize the Nature and Significance of Management
- CO2: Recall the Contributions of Classical and Modern thinkers toward the field of Management and recognize the significance of the Indian Ethos
- CO3: Relate to the roles and skills required for Managerial jobs.
- CO 4: Explain the Principles and Functions of Management.

Unit 1: Introduction to Management

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- Introduction to Management: Concept Nature and Scope, Purpose of Management, Levels of Management, Functions- Managerial and Operational functions , Management as an Arts, Science or Profession
- Managers and Environment
- Managerial Skills
- Role of Managers
- Indian Ethos for Management
- Managerial Ethics

Activities: Role Play/ Management games/Presentations/Caselets
Assignments

Unit 2: Evolution and Functions of Management

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- Evolution of Management Thought
- Concept and Approaches to Management Thought
- Contribution: Traditional Thinkers: Frederick Taylor, Henry Fayol, Modern Thinkers: Peter Drucker, Stephen Covey , C.K. Prahalad
- Management Styles of Indian business Leaders -Ratan Tata, Narayan Murthy, Cyrus Poonawala, Business Leaders: Ratan Tata, Jeff Bezos .
- Functions of Management
- Planning, Organising, Staffing, Directing, and Controlling

Recommended Text Books:

- D.S. Jambhulkar, *Principles of Management*, Thakur Publishing, 2022
- C.B.Gupta, *Management-Theory and Practices*, Sultan Chand and Sons 2022



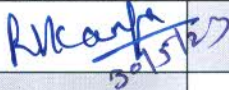
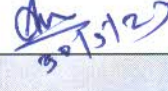
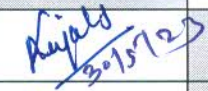
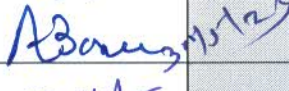
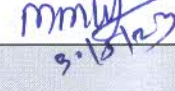
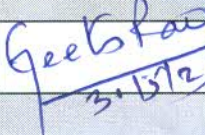
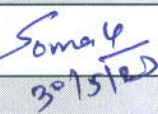
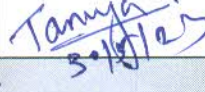
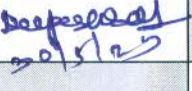
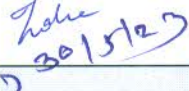
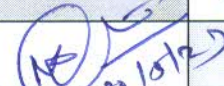
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Reference Books:

- Harold Koontz , Heinz Wehrich, *Essentials of Management*, McGraw Hill, New Delhi, 2015 .
- J.S. Chandan, *Management Concepts and Strategies* Vikas Publishing House, New Delhi, 2016.
- L.M. Prasad, *Principles and Practices of Management*, Sultan Chand and Sons-New Delhi, 2019.
- Stephen P. Robbins, Mary Coutler, *Management*, 8th Edition, Pearson, 2019.
- Heinz Wehrich, Mark V. Cannice, Harold Koontz, *Management A Global, and Entrepreneurial Perspective* McGraw hill, New Delhi, 2019.
- James Pickford, *Mastering Management 2.0*, Pearson, 2014.

Websites:

- www.12manage.com
- http://www.actionleadership.com/
- https://hbr.org/topic/cross-cultural-management
- Ugcmoocs.inflibnet.ac.in- Principles and Practices of Management
- Ugcmoocs.inflibnet.ac.in- Management Concepts and Organisational Behaviour

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