

**COURSE: Major +2 [Practicals]
Management Practices and Applications**

Semester: I	Credits: 2	Subject Code: BBMAJHRM123131	Lectures: 30
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Course Outcomes:

At the end of the course, the learner will be able to:

- CO1- Demonstrate the existing and emerging management theories, principles, and practices for a reflective and holistic approach.
- CO2 - Appraise the key tools and techniques to become more effective managers.
- CO3 - Develop a practical approach to managerial work, decision-making, implementation, learning and improvement, and change processes within the organizations.
- CO 4 - Examine Leadership Styles and Their Application in Management.

Unit 1: Practical on Managerial Concepts, theories, Skills, Ethics, and Management Ethos

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Practical Exercises: The learners are required to participate in two and/or more following activities as per the requirement by the course instructor:

- Presentation on Salient - Developments and Contemporary Issues in Management, challenges of the 21st Century, Factors Reshaping and redesigning management purpose
- Case studies on Indian corporates and Business Leaders and presentations.
- Interview two local business managers and explore their strategies and core competencies.

Prepare a comparative analysis of the Managerial Competencies and Roles of various companies.

Unit 2: Practical of Managerial Principles, Function, and Trends

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Practical Exercises: The learners are required to participate in two and/or more following activities as per the requirement by the course instructor:

- Demonstrate various types of leadership styles in the form of role-play and identify the motivation techniques used by leaders.
- The learner is required to identify various elements affecting the business environment and conduct a SWOT analysis.
- Develop overall objectives of your college/ any institute and with that respect develop the departmental objectives of the institute.

Participate in exercises to demonstrate various principles and functions of Management and appraise the impact of emerging Trends in management.

Learning requirements: In order to earn two credits of Completion, participants must thoughtfully complete both the Modules by stated deadlines.

Recommended Text Books:

Board of Studies	Department	Name	Signature
Chairperson (HOD)	Management Studies	Mrs. Rekha Kankariya	<i>R. Kankariya</i> 30/5/23



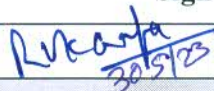
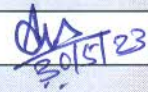
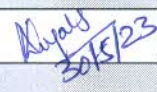
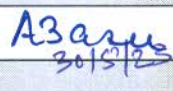

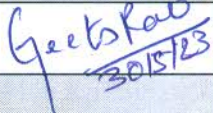
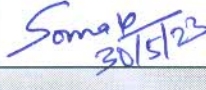
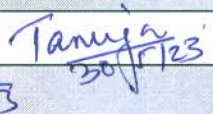
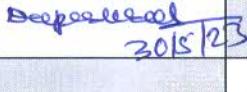
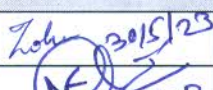
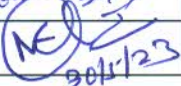
- D.S. Jambhulkar, *Principles of Management*, Thakur Publishing, 2022
- C.B.Gupta, *Management-Theory and Practices*, Sultan Chand and Sons 2022.
- C.B.Gupta, *Business Organisation and Management*, Sultan Chand and Sons, 2023

Reference Books:

- Harold Koontz , Heinz Weihrich , *Essentials of Management*, McGraw hill, New Delhi , 2015
- J.S. Chandan , *Management Concepts and Strategies* Vikas Publishing House, New Delhi, 2016
- L.M. Prasaad, *Principles and Practices of Management*, Sultan Chand and Sons-New Delhi, 2019
- Dinesh Seth, Subhash.C. Rastogi, *Global Management Solutions*, Cengage Learning; 2 edition (2009)
- Stephen P. Robbins, Mary Coutler, *Management*, 8th Edition, Pearson, 2019
- Heinz Weihrich , Mark V. Cannice , Harold Koontz , *Management A Global, and Entrepreneurial Perspective* McGraw Hill, New Delhi, 2019
- James Pickford, *Mastering Management 2.0*, Pearson, 2014

Websites:

- www.12manage.com
- http://www.actionleadership.com/
- https://hbr.org/topic/cross-cultural-management
- Ugcmoocs.inflibnet.ac.in- Principles and Practices of Management
- Ugcmoocs.inflibnet.ac.in- Management Concepts and Organisational Behaviour

Board of Studies	Name	Signature
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Alumni	Zoha Sabooni	
Alumni	Ms. Nilufer Chini	

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Chairperson (HOD)	Management Studies	Mrs. Rekha Kankariya	