

**Course: Major Elective
Indian Industrial Environment**

Semester: II	Credits: 4	Subject Code: AMAJEECO223504	Lectures: 60
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Course Outcomes:

At the end of this course, the learner will be able to:

- CO1 - Relate, describe and evaluate the Industrial Policy developments in India over a long period of time.
- CO2 - Analyze the impact/consequences of the Industrial Policy developments in India.
- CO3 - Discuss and debate the role of the private and public sector in the industrial sector in India, its structure, contributions to the Indian economy and challenges.
- CO4 - Analyse and debate the policies, issues and importance of Micro, Small, Medium and Large scale industries in Indian Economy
- CO5 - Explain and evaluate the growth and problems of certain major industries in India
- CO6 - Analyze and debate the major and current issues in Industrial Sector

Unit 1: Industrial Policy in India	15
<ul style="list-style-type: none"> • Industrial Policy in India since 1991: Change from 1951 and Progression since 1991 • Effects of Liberalization, Privatization and Globalization on Indian Industry • Policies for MSMEs in India since 1991 • Policies for Industrial Labour • Make in India, Start-up India and Skill India Policies – Features and Evaluation • Indian MNCs: Prospects and Challenges • Problems of Industrial Development in India 	

Unit 2: Public Sector and Private Sector in India	15
<ul style="list-style-type: none"> • Growth and Role of Public Sector since 1991 (w.r.t. Investment, Income and Employment) • Case for Public Sector in India: Dismantle or Reinforce • Challenges to Public Sector since 1991 • Prospects of Public Sector Presence in India • Growth and Role of Private Sector since 1991 (w.r.t. Investment, Income and Employment) • Comparative Performance of Public and Private Sectors • Methods of Privatization • Challenges to Private Sector in India 	



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Unit 3: Micro, Small, Medium and Large Scale Industries in India	15
<ul style="list-style-type: none"> • Classification of MSMEs • Growth and Role of MSMEs • Obstacles in the Growth of MSMEs in India- Sickness and Rehabilitation, Securitization and Exit Options • Growth and challenges of certain Large Scale Industries: Iron and Steel, Textile, Automobile and Pharmaceutical Industries 	

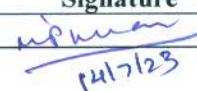
Unit 4: Major Issues in Indian Industrial Sector	15
<ul style="list-style-type: none"> • Industrial Sickness – meaning, causes, consequences and remedial measures • Industrial Disputes – causes and government policy • Trade Unions in India • Regional Imbalance in Industrial Growth • Industrial Development and Environment linkages • CSR – meaning and role • Ease of Doing Business 	

Recommended Text Books:

- Fernando A.C. (2014) 'Business Environment' Pearson Education
- Kandpal Prakash Chand (2018) "Environmental Governance in India: Issues & Challenges" Sage Texts
- Raju Yerram B (2019) "The Story of Indian MSMEs: From Despair to Dawn of Hope" Konark Publishers
- Thite Mohan, Adrian Wilkinson, Pawan Budhwar (2016) "Emerging Indian Multinationals" OUP, Chapter 1 and 3

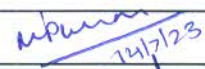
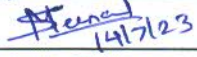
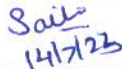
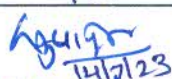
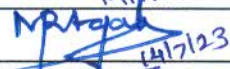

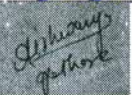
Reference Books:


- Anderson James. E., (2010) Public Policy-Making: *An Introduction*", Cengage Learning, 7th Edition
- Agarwal Aradhana (2012) '*Social and Economic Impact of SEZs in India*' Oxford University Press
- Amit Kumar (2013) '*SMEs in India in post-1990s Era: Challenges and Opportunities*, LAP Lambert Academic Publishing
- Aswathappa K. (2016) '*Essentials of Business Environment-Text, Cases and Exercises*' HPU
- Cherunilam Francis (2014) '*Business Environment-Text and Cases*' HPH
- Babatosh Banerjee (2009) '*Corporate Environmental Management: A Study with reference to India*' PHI Learning Publishers
- Basu Kaushik (2015) '*An Economist in the Real World- The Art of Policy Making in India*' MIT Press

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- Das Keshab (2011) *'Micro and Small Enterprises in India: The Era of Reforms'* Routledge India
- Dreze Jean & Amartya Sen (2013) *„An Uncertain Glory-India and its Contradictions'* Penguin Books, Chapter 1 and Chapter 4
- Faisal Ahmed (2014) *„Business Environment: Indian and Global Perspective'* PHL
- Indian Institute of Banking and Finance (2011) *'Small and Medium Enterprises in India'* Taxmann
- Jaya Prakash Pradhan (2008) *'Indian Multinational in the World Economy: Implications for Development'*, Bookwell Publications
- Khanna Tarun (2008) *„Billions of Entrepreneurs: How India and China are Reshaping their Future and Yours'* Penguin India
- Mazzucato Mariana (2018) *'The Entrepreneurial State: Debunking Public v/s Private Sector Myths'* Penguin
- Mathur Kuldeep (2015) *Public Policy and Politics in India: How Institutions Matter''* OUP India
- Nayak Amar K.J.R. (2014) *“Indian Multinationals”* Palgrave Macmillan
- Sahoo Laxmidhar (2013) *„Developing SMEs in India: Study in SIDBI in Post-reform Era'*, Neha Publishers and Distributors
- Saumitra Mohan (2018) *“Indian Policy and Development: A Manual for National Schemes and International Policies”* McGraw Hill Education
- Singh S (2006) *„Triple Botton Line Reporting and Corporate Sustainability'* Prentice Hall India

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