

**Open Elective-2**  
**Title of the Course: Entrepreneurship Development**

<b>Semester: II</b>	<b>Credits: 2</b>	<b>Subject Code: OE2-22305</b>	<b>Lectures: 30</b>
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**Course Outcomes:**

At the end of the course, the learner will be able to:

- CO1- Relate to the concept of Entrepreneurship
- CO2- Describe the types of Entrepreneurship
- CO3- Recognize the trends in Entrepreneurship
- CO4- Discuss the emerging Entrepreneurial trends

**Unit 1: Types of Entrepreneurship**

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- Concept of Types of Entrepreneurship: Social Entrepreneurship, Corporate Entrepreneurship, Rural Entrepreneurship, Women Entrepreneurship
- Assignment: Case Studies of all types of Entrepreneurship

**Unit 2: Trends in Entrepreneurship**

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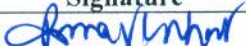
- Trends in Entrepreneurship: Edupreneur, Ecopreneur, Digital Entrepreneur, Designpreneur, Franchisee
- Activity: Case Studies of all trends in Entrepreneurship

**Recommended Text Books:**

- Dr. Vinit V. Rokade , Dr. Ganesh R. Patare, *Business Environment and Entrepreneurship*, NiraliPrakashan, Maharashtra; 2022.

**Reference Books:**

- Poornima Charantimath, *Entrepreneurship Development and Small Business Enterprises*, Pearson Indian Education Services Ltd: New Delhi; 2021.
- Dr. Kamini Bishst and Dr. Seema Nebaria, *Entrepreneurial Development and Business Communication*, Department of Extension Education JNKVV: Jabalpur; 2021.
- Bansal Rashmi; *Arise Awake*, Bushfire Publication: Ahmedabad; 2019.
- E. Jordan, K. Natarajan, *Entrepreneurship Development*, Himalaya Publishing House: Mumbai; 2018.
- Shankar. Raj; *Entrepreneurship Theory and Practice*, Vijay Nicole Imprints Private Limited: Chennai; 2012.

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**Journal Articles:**

- Dr. Amardeep Bajpai (2022), "Recent Trends in Entrepreneurship", (IJARSCT), Vol 2, Issue 1

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